

REGULATION FOR BAZAR PRODUCTION GENERAL TERMS AND CONDITIONS

1.1 This regulation establishes the terms and conditions for participation in the event "REFRESH YOUR MUSIC HEINEKEN", held at HALA LAMINOR, Bucharest, on September 6, 2024, at 9:00 PM.

1.2 By participating in the event, spectators, volunteers, collaborators, and any third parties who interact directly or indirectly with the event accept and agree to the terms and conditions of this Regulation.

1.3 The content of this regulation is the property of the organizer, Bazar Production SRL.

1.4 The event is administered and organized by Bazar Production SRL, with its headquarters in Bucharest, Str. Ion Neculce Nr. 16, Et.3, Sector 1, registered at the Trade Registry under no. J40/2263/2004, CUI RO 16145571.

2. EVENT PERIOD AND LOCATION

2.1 "REFRESH YOUR MUSIC HEINEKEN" will take place on September 6, 2024, at 9:00 PM, at HALA LAMINOR, Bucharest, on Bd. Basarabia nr 256.

3. ACCESS TO THE EVENT**

3.1 By participating in the events organized by Bazar Production SRL, participants and users confirm that they have read, understood, and accepted this Regulation. The Regulation is available at information points within the event, at the entrance to the event venue, and upon express request of any participant.

3.2 To ensure the event takes place in an orderly and safe manner, the Organizer reserves the right to restrict objects and devices that can be brought into the event area. Access to the event area is prohibited with the following items:

- Pyrotechnics (fireworks)
- Knives, weapons, bats, bottles, and other blunt objects
- Metal lighters
- Drugs
- Flammable or explosive materials, sprays
- Umbrellas, folding umbrellas, selfie sticks
- Any type of items that could harm other participants
- Professional photo or video equipment, including any type of DSLR camera, binoculars, etc.
- Alcohol, food, bottles, or cans
- Animals
- Graffiti sprays, stickers
- Garden furniture
- Professional sound systems
- Banners supported by poles
- Drones
- Lasers
- Bicycles, roller skates, scooters
- Horns and vuvuzelas
- Coins
- Backpack/ bag maximum size: 29 cm x 21 cm x 12 cm

- The medications are allowed only if they are accompanied by a prescription, medical letter or any other document replacing it, with a maximum of one daily dose, insulin, inhaler spray for asthma, etc.

3.3. The organizers reserve the right to modify these Regulations at any time, without prior notice to the Participant. Any change will be displayed at the entrance to the venue of the event, being immediately applicable after the moment of display.

3.4. The Organizers reserve the right to check the Participants, by survey or as a result of suspicions identified by the organizing team and/or security and protection team and to confiscate any prohibited items identified. In the event of incidents occurring as a result of the possession of some of the previously mentioned objects, their owners assume exclusive responsibility for them.

4. ACCESS TO THE EVENT SECTION

4.1 Access to the event location is conditional upon possession of a valid access ticket purchased online through www.bilete.ro or its partner networks (Inmedio & Relay, Vodafone, Germanos, Posta Română), through Resident Advisor, or by invitation.

4.2 Access to the previously mentioned areas starts at the time communicated by the organizers through press releases and social media. The beginning of the events corresponds to the start of the validity period of access tickets, and the end of the event corresponds to the end of the validity of the access tickets. Entry is only allowed through designated areas. All participants in the event must have an identification document and may be checked for identification purposes.

4.3. Participation in the event will be made using one of the following types of tickets:

- * General access ticket: Access to the general area

- * Invitation: Allows access to various zones

- * Press accreditation

4.4. Purchased tickets cannot be replaced, and their value cannot be refunded. The organizers reserve the right to modify ticket prices without prior notice.

4.5. For the purposes of this Regulation, an access ticket is a document issued in paper or electronic format that certifies the right of access to an event with ticketed entry to the event "REFRESH YOUR MUSIC HEINEKEN".

4.6. Tickets are non-transferable and have a unique identification number. One ticket is valid for one person.

4.7. The organizers are not responsible for the loss, theft, or damage of purchased tickets, which are the responsibility of the participants/buyers.

4.8. The resale or purchase of tickets, invitations, or accreditations is strictly prohibited. Posting photos of tickets or their unique serial numbers on social media (e.g., Facebook, Instagram, TikTok, etc.) is also strictly prohibited.

4.9. The organizer does not recommend access to the event area for people with disabilities where there are no special access routes. Some areas may be crowded, noisy, with intense sound and visual effects, and represent a risk for people with certain health problems. The organizer is not responsible for any incidents or accidents related to people with disabilities. The entire responsibility for such incidents lies with the people with disabilities and/or their companions.

5. ACCESS FOR MINORS

5.1 Access of persons under 18 years of age is strictly prohibited at the event, even if accompanied by parents/guardians or other adult persons.

6. PAYMENT METHODS

6.1 During the event, products and services are available in specially designated areas (bar, food area). Participants agree to use as payment for these products the payment methods accepted by the Organizers and their partners.

6.2 At this event, payment will be made by POS, with a card. The purchase of special Laminor Arena cards can be made in the top-up zone and is intended for those who wish to use cash as a payment method.

6.3 At this event, any remaining funds on the special Laminor Arena cards will be refunded.

7. RIGHTS AND OBLIGATIONS OF PARTICIPANTS

7.1 Participants, volunteers, partners, and third parties have the obligation to respect this regulation throughout the entire duration of the event and in all event locations.

7.2 Participants, volunteers, partners, and third parties do not have the right to use the event space for illegal activities or activities that endanger the safety of other participants.

7.3 Participants, volunteers, partners, and third parties do not have permission to distribute, modify, copy, expose, reuse, reproduce, publish, create derivative works from, transfer, sell, or use the content of the event or this Regulation without the written consent of the Organizer.

7.4 Participants, volunteers, partners, and third parties do not have the right to use the event space or any information derived from it for advertising or commercial purposes without the prior consent of the Organizer.

7.5 Participants, volunteers, partners, and third parties have the obligation to immediately communicate to the Organizer's representatives or the security team any situation that they have reasonable grounds to report as a danger to the security of other participants during and within the event's timeframe.

7.6 Participants, volunteers, partners, and third parties have the obligation to cooperate with the Organizer, security and health services representatives, competent authorities, and volunteers to ensure the smooth running of the event, to avoid situations that could endanger the safety of participants, or to remedy such situations as quickly as possible.

7.7 Participants, volunteers, partners, and third parties have the obligation to respect the laws in force regarding smoking in indoor spaces. Smoking is strictly prohibited in any enclosed spaces of the event.

7.8 Access to the location is only allowed with a single vaping device and a single tank.

8. RIGHTS AND OBLIGATIONS OF THE ORGANIZER

8.1 The Organizer has the right to modify, complete, withdraw, temporarily or permanently, this Regulation with or without prior notification to users, potential users, or any third party.

8.2 The Organizer may investigate any action that may violate this Regulation and may issue warnings, suspend, restrict, or deny access to the event to any

participant, volunteer, partner, or any other third party present in the festival area during the event.

8.3 The Organizer is not responsible for the objects that participants, volunteers, partners, and third parties bring into the event perimeter during its duration.

8.4 The Organizer announces that any participant in the event must undergo a body search at both the entrance and inside the venue in special cases or at the request of law enforcement.

8.5 The Organizer reserves the right to verify Participants through surveys or as a result of suspicions identified by the Organization team and/or the security team and to confiscate any prohibited objects identified. In the event of incidents resulting from the possession of any of the aforementioned objects, their owners assume full responsibility for these incidents.

8.6 The Organizer is not responsible for the belongings of participants, for their loss, damage, or theft.

8.7 The Organizer is not responsible for the loss, theft, or damage of purchased tickets.

8.8 The Organizer is not responsible for the content offered by the event's partners during the event's duration and within its perimeter.

9. RULES OF CONDUCT

9.1 Event participants are encouraged to demonstrate appropriate behavior for public events.

9.2 Event participants are obliged to refrain from any actions, statements, or behaviors that may endanger their lives, health, or physical integrity, or the lives, health, or physical integrity of other event participants.

9.3 Any form of commercialization or conducting advertising campaigns within the event perimeter without prior written permission from the Organizer is prohibited.

9.4 Any form of demonstration or manifestation of any nature that is not related to the event and has not been previously approved in writing by the Organizer is prohibited.

9.5 The sale of alcoholic beverages to minors under 18 years of age is prohibited.

The consumption of alcoholic beverages by individuals under the influence of alcohol or other substances is also prohibited.

9.6 The use of substances classified as drugs under applicable law is prohibited within the event perimeter.

9.7 Participants understand and expressly accept that, by participating in the event, they will cooperate fully with the Organizers, their Commercial Partners, volunteers, the technical team, security and first aid representatives, as well as any other public or private authorities involved in the event organization, and will follow their instructions in case of emergency or other circumstances.

9.8 Participants are obliged to pay for all products and services they consume or purchase within the event perimeter. Participants will make payments using the payment methods offered by the Organizers or their Commercial Partners.

9.9 All participants must respect social rules, laws, and the regulations listed in this Regulation. Participants are not allowed to engage in any activities that may endanger or harm the safety or rights of other participants. The Organizer is not responsible for any potential damages (material or physical) caused by violations of this Regulation. Participants are obliged not to destroy any property within or around the event area.

9.10 During the event, the Organizers, their partners, or accredited press have the right to record and photograph the event. Participants acknowledge the possibility of

appearing in such materials and waive any rights related to these materials. The Organizer has the right to use these materials, publish them on various channels (e.g., Facebook, Instagram, TikTok, YouTube, etc.), and use them in advertising campaigns without compensating the Participant in any way. Participants have the right to film and photograph the areas they have access to, but they are prohibited from distributing these materials to the public, whether for free or for a fee. Exceptions may exist at the discretion of the artists' management.

10. DATA PROCESSING OF PERSONAL DATA**

10.1 The data controller and data processor for personal data within the Campaign are:

HEINEKEN ROMANIA S.A., a company registered in accordance with Romanian law, with its headquarters at Str. Tipografilor nr. 1A, et. 4-6, Sector 1, Bucharest 013714, fiscal code RO, and registered under number 12235/2002 at the Trade Registry (hereinafter referred to as the "Operator").

For inquiries or to exercise your rights regarding personal data, you can contact the Data Protection Officer at the following address:

Postal address: Str. Tipografilor nr. 1A, et. 4-6, Sector 1, Bucharest 013714, Romania

Email:** compliance.romania@heineken.com

10.2 Categories of personal data collected:

The following categories of personal data will be collected from participants: age (to verify compliance with the age limit of 18) and image (including images of participants at the event).

10.3 Purpose of processing:

Personal data is processed to allow access to the event and for media coverage.

10.4 Legal basis of processing:

Personal data will be processed based on the contract represented by the Campaign Regulations (Article 6 (1) (b) GDPR). Providing this personal information is necessary for accessing the Campaign.

10.5 Recipients of personal data:

Personal data is obtained directly from participants and is used for the following activities:

Verifying the age of participants

Recording images of participants at the event

10.6 Storage period of personal data:

Data related to age will not be stored. Images of participants will be published on social media platforms under the Heineken brand or used for internal purposes of the Operator.

0.7. Rights of the Data Subjects**

In order to ensure fair and transparent processing, the Operator grants data subjects the following rights:

(i) the right to request access to personal data;

(ii) the right to request rectification of personal data;

(iii) the right to request erasure of personal data;

(iv) the right to restrict processing;

(v) the right to object to processing, except in cases where legal provisions stipulate otherwise;

(vi) the right to data portability;

(vii) the right to file a complaint with the National Supervisory Authority for Personal Data Processing.

Data subjects can exercise their aforementioned rights by calling 021.203.11.11 or by submitting a written request to the Operator at the following address: Str. Tipografilor nr. 1A, et. 4-6, Sector 1, Bucharest 013714, or by sending an email to compliance.romania@heineken.com.

10.8. Data Security

The Operator is obliged to implement appropriate technical and organizational measures to ensure a corresponding level of security for personal data belonging to data subjects. The Operator shall impose similar obligations on its processors. When evaluating the appropriate level of security, special attention shall be paid to the risks associated with processing personal data, especially accidental or illegal destruction, loss, modification, unauthorized disclosure, or unauthorized access to transmitted, stored, or processed personal data.

10.9. Other Provisions

Personal data of data subjects will be processed in accordance with the provisions of Regulation (EU) 2016/679 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (GDPR).

11. INTELLECTUAL PROPERTY

11.1 The content, activities, artistic and organizational concepts, internal procedures, and other similar elements (information, data, images, texts, symbols, graphics, web design elements, programs, and others) are the property of the Organizer and are protected by applicable copyright laws.

11.2 The use of any of the aforementioned elements, as well as any similar elements that can be considered intellectual property, without prior written consent from the Organizer is punishable by law.

11.3 The total or partial reproduction, modification, transfer, distribution, publication, or copying of the event content is not permitted without prior written consent from the Organizer.

11.4 Personal data is an exception to the above and is treated separately in this document.

12. PHOTO AND VIDEO RECORDING

12.1 The Organizer reserves the exclusive right to images and videos taken within the entire event.

12.2 Participants understand and accept that the Organizer, Commercial Partners, authorized suppliers of the Organizer, media representatives, and other authorized third parties may record audio, video, and photos of the event.

12.3 The Organizer may use photos and videos taken by its own employees, service providers, Commercial Partners, and other authorized third parties in various materials created for the event.

12.4 Participants, by virtue of their participation in the event, expressly grant the Organizer and authorized third parties permission to record and publish images, appearances, and actions within the event perimeter.

12.5 The Organizer and authorized third parties have the unrestricted right to use, copy, publish, distribute, and broadcast images and photographs taken of participants during the event, not only for promotional purposes but also for any other purpose. These actions do not require any additional compensation to participants.

12.6 The Organizer reserves the right to directly or through authorized third parties, record, copy, distribute, broadcast, or make public events, programs, and activities in any way and through any means of data transmission or electronic means, including for the promotion of the event.

12.7 Participants do not have the right, within the limits of legal provisions, to file financial or other claims against the Organizer regarding recordings, photos, and videos taken during the event and their publication as provided in this Regulation.

12.8 Participants have the right to take audio, photo, and video recordings of the event for personal use. Participants do not have the right to commercialize images, photos, or videos from the event without prior written consent from the Organizer.

13. SUGGESTIONS AND COMPLAINTS

13.1 Participants, volunteers, partners, and third parties can submit suggestions or complaints to the Organizers at any time via email at the following address: info@bazarproduction.ro

14. DISPUTES

14.1 This Regulation, as well as any disputes related to or arising from its clauses or participation in the event, shall be resolved by Participants, Volunteers, Partners, Third Parties, and the Organizers through amicable means.

14.2 If this is not possible, the resolution of conflicts shall be within the jurisdiction of the Romanian courts located in the city where the Organizers have their registered office.

14.3 By participating in REFRESH YOUR MUSIC HEINEKEN, users confirm that they have read, understood, and accepted this Regulation.

15. LIABILITY LIMITS**

15.1 Participants understand and agree that their participation in REFRESH YOUR MUSIC HEINEKEN is at their own risk. The Organizers, collaborators, partners, and commercial partners of the Organizers cannot be held responsible for direct or indirect damages resulting from accessing the event perimeter or using the services provided within it, including but not limited to: material damage, data or program loss, financial damage, etc.

15.2 Participants understand and agree that the event content is presented without any warranties of any kind.

15.3 Information about events, activities, concerts, artistic manifestations organized, hosted, or promoted by the Organizer is provided for informational purposes only and should not be considered a contractual offer for the services offered by the Organizer.

15.4 The Organizer strives to ensure that the information presented on the website, social media channels, press, and other public information channels is accurate and

up-to-date. If any errors are reported, the Organizer will attempt to correct them as soon as possible.

15.5 The Organizer guarantees access and use of services at the location for any Participant who has a valid ticket. The event dates may be unilaterally modified by the Organizer in case of force majeure or unforeseeable circumstances. Minor weather conditions (rain, cloudy days, etc.) will not cause a change in the event date.

15.6 The Organizer reserves the right to modify the musical program schedule. Participants do not have the right to claim compensation for such modifications.

15.7 Participants do not have any legal grounds to pursue claims against the Organizer due to changes in the musical program.

15.8 The Organizer excludes liability for damages occurring within the event perimeter that are not caused by the Organizer's negligence.

15.9 The Organizer is not responsible for actions that take place outside the event perimeter.

15.10 The Organizer will not provide compensation in case one or more artists are unable to perform within the event.

16. SECURITY

16.1 Within the event area, the Organizer ensures security through a qualified and accredited partner. During the event, participants are obligated to respect security personnel, cooperate with them, and follow their instructions in case of emergencies.

16.2 In case of violent incidents or threats to the physical integrity of others, security personnel may decide to evacuate individuals involved from the event area.

17. FIRST AID

17.1 The event will have designated first aid areas in case of need.

18. SERVICES AND PRODUCTS

18.1 During the event, products and services will be available in designated areas (bar, food court, etc.). Participants agree to use only the payment methods and instruments accepted by the Organizer and its partners.

19. SANCTIONS

19.1 The Organizer has the right, with immediate effect, to prohibit the total or partial access of a Participant to the event area or to invite the Participant to leave the event area in case of violating this Regulation or any applicable law in Romania.

19.2 In this case, the Participant does not have the right to claim compensation from the Organizer.

19.3 The Organizer will refer cases of counterfeit tickets to the penal authorities for investigation.

20. CASES OF FORCE MAJEURE

20.1 In cases of war, revolt, terrorist attacks, demonstrations, economic embargoes, accidents, fires, natural disasters, earthquakes, floods, major short circuits, epidemics, official resolutions, or other unforeseen or uncontrollable events by the

Organizer or Participant, neither party is obligated to comply with the obligations in this Regulation.